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BC LIONS ANNOUNCE “SALUTE THE TRADES” GAME NIGHT SEPTEMBER 7

BC Lions teams up with industry to celebrate BC’s construction sector

SURREY BC, APRIL 30 2018 – The BC Lions are making sure that Construction and Skilled Trades Month in BC ends with a touchdown by announcing today that they will host a second annual “Salute the Trades” game night on September 7, 2018 when the Lions take on the Ottawa Red Blacks.

The first BC Lions “Salute the Trades” game night was held last September, inviting BC’s registered apprentices to purchase generously discounted tickets. The Lions also extended a similar opportunity to all BC’s construction workers and tradespeople. Over 20,000 attended the game, with the first 3,000 receiving collectible safety-grade construction hard hats courtesy of Mark’s Commercial.

“We’re very pleased that the BC Lions have again made this meaningful acknowledgement to the hard working men and women of our industry” says Chris Atchison, BCCA President. “There are a lot of football fans in our workforce of 235,000 and it’s great to give them this chance to experience a game together on a night dedicated to their skills and achievements.”

Construction is booming in BC yet the industry predicts a shortage of more than 14,000 skilled tradespeople over the next 8 years.

“We’re proud to participate in Construction Month and to show how much the industry matters in the football community” observes George Chayka, VP of Business for the Lions. “It’s a moment to consider the hard work and dedication that it takes to build structures such as our home at BC Place, and also the many stadiums and recreational facilities across the province which are so important to BC’s sports fans.”

With more than 23,500 construction companies in BC contributing 8.6% of provincial GDP, the industry’s skilled workforce reaches into every community and plays a crucial role in BC’s local economies.

The tribute announcement comes on the last day of Construction and Skilled Trades Month in BC, a successful platform for the industry to raise awareness of the important work done by the 235,000 hard-working men and women in the skilled trades.

For more information on purchasing tickets to Salute the Trades Night please call Dave MacLean at 604.930.5495.